

The Judging Panel

The awards will be judged by a highly distinguished panel of judges this winter. The judges include:

Lady Ruth Hawley

Former High Sheriff of Wiltshire

Mark Allen

Editor, *Wiltshire Life*

Roger Jones

Michelin Star Chef

Rose Eva

Arts and crafts expert

Nick Fogg

Writer and organiser of Marlborough Jazz Festival

David Halls

Director of Music at Salisbury Cathedral

Carol Haslam

Ex executive producer of Ground Force

David Margesson, MBE, DL

Former High Sheriff of Wiltshire

Helen Birchenough

2007 winner of Personality of the Year award

Fiona Richards

Publishing Director, A&D Media Ltd

Contact Information

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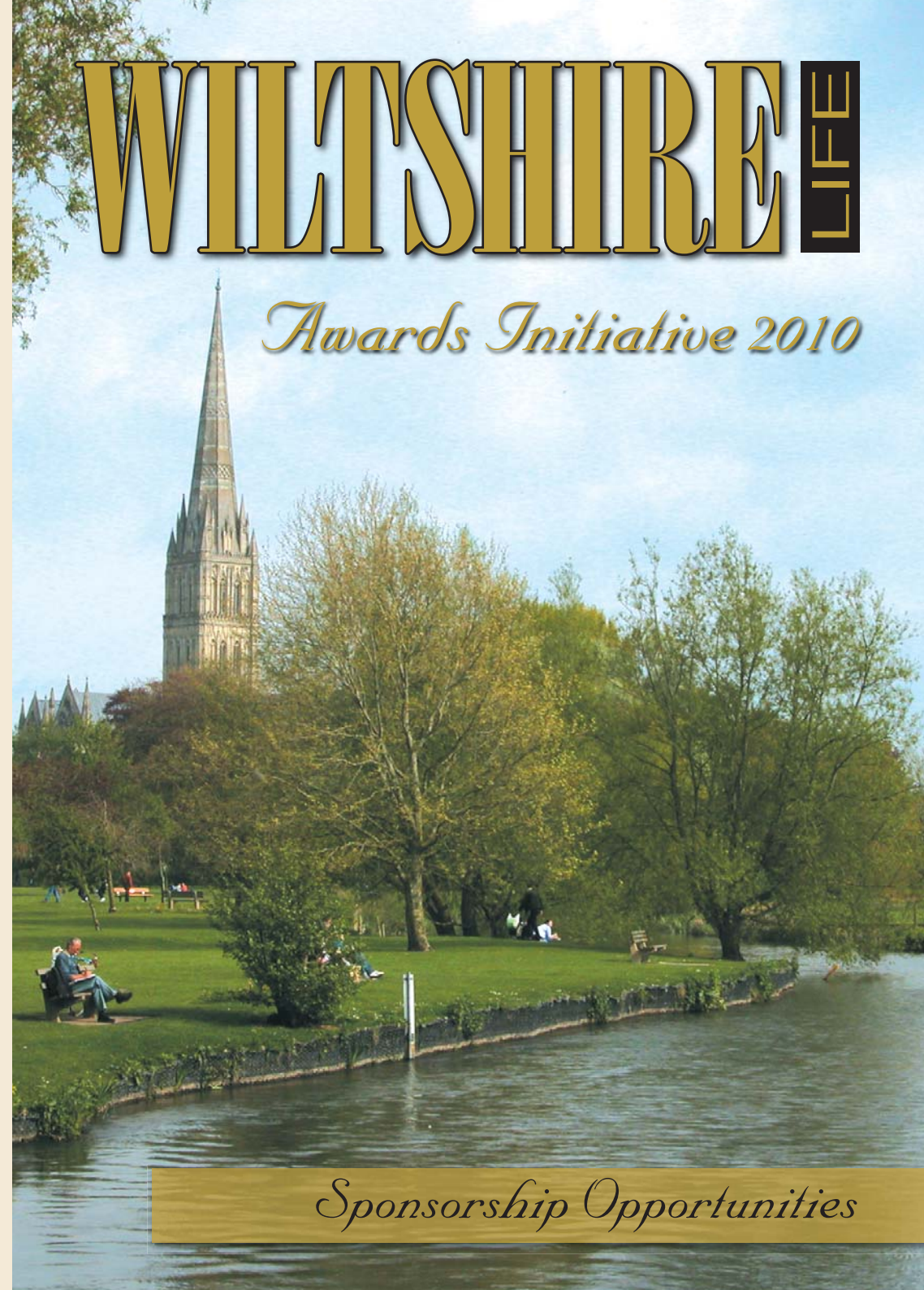
or email fiona@markallengroup.co.uk



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WILTSHIRE LIFE

Awards Initiative 2010



Sponsorship Opportunities

Wiltshire Life Awards Initiative 2010

The *Wiltshire Life* awards initiative presents a golden opportunity to reward excellence in several different categories and to put this magnificent county even more firmly on the map.

It presents sponsoring companies with a superb chance to raise their profile before, at and after the prestigious presentation dinner.

At the same time it enables sponsors to demonstrate support for the achievements of the winners and show a commitment to the county in which their business is housed.

Sponsorship Opportunities

The whole initiative presents enormous sponsorship opportunities at every stage for suitable companies which might wish to become involved. These opportunities include:

Award Sponsor (£3,000)

- ★ Logo endorsement in magazine and on all promotional material
- ★ Presentation of award at evening's event
- ★ Company logo on screen running throughout evening event
- ★ Logo on menus at event
- ★ Logo on all extra promotional material on evening
- ★ Table at event with 4 free guests
- ★ Full page colour advert in *Wiltshire Life* magazine
- ★ Logo with link on Wiltshire Life Awards website
- ★ Post event publicity and editorial write up
- ★ Sponsor specific entry forms

The Awards Presentation



The prestigious dinner and presentation will be held on Friday 19th March 2010 in the double cube room at Wilton House.



The Different Awards

There will be one major award and a number of others as follows:

Principal award: Wiltshire Lifetime achievement

The lifetime achievement award will be presented to the man or woman, currently living in Wiltshire, who has made the biggest contribution to the county during their lifetime. The judges will be looking for the most distinguished service or remarkable achievements displayed over a period of time.

Wiltshire Carer of the Year

This is a prestigious award for a professional or 'amateur' carer, be he or she a doctor, nurse, paramedic, residential care worker, social worker, friend or family member who can demonstrate the positive effects and outcomes of particular regimes of care.

Wiltshire Business of the Year

There has been a slight change this year in that we are looking for a star business not a business person so if you know of or, indeed, are running a successful business that has a strong sense of identity, let us know.

Wiltshire Musician/Artist of the Year

This award can be won by a practising painter, craftsman/woman or musician who has made an outstanding contribution to the arts in the county. Evidence of success should be supplied with the entry.

Wiltshire Independent Food Producer of the Year

This award will be presented to the person who has produced the highest quality product be it meat, fish, dairy and has developed strategies to market and sell his/her produce in the county and beyond.

Wiltshire Village Shop of the Year

The winner of this award will have shown great initiative in providing the best possible personal service and care for his/her village and who can demonstrate improved efficiency and or sales.

Wiltshire Community Group of the Year

Community groups that make a worthwhile difference to the lives of Wiltshire residents are in the running for this prize. Whether working with the police to make the community a safer place or with schools or the elderly, the judges are looking for the group that is at the heart of its community.

Wiltshire Restaurant/ Pub of the Year

Who is the best chef in the county? This award will go to the chef, working in a hotel, restaurant or pub who, in the opinion of the judges, provides regularly the best range of value-for-money menus.

Wiltshire Sports Person of the Year

The Wiltshire Sports Person of the Year will be either a professional or amateur in any recognised sport who has made the most significant contribution to sport as a result of individual achievement or through personal contribution as a member of a team.

Wiltshire Young Achiever of the Year

The Wiltshire Young Achiever of the Year award will be awarded to, what the judges perceive, as the most outstanding contribution, in whatever field, by any young man or woman aged 18 or under at the time the entries close.